

United States Multiple Sclerosis



Competitive Analysis of Select Multiple Sclerosis Organizations in the United States

March 2016

Newly-introduced therapies have made the Multiple Sclerosis (MS) market extremely competitive. The pharmaceutical and biotech companies in this therapeutic area are attempting to efficiently deploy multi-disciplinary commercial teams to gain market share. PharmaForce International provides insights gained through rigorous primary research to help clients understand the current approaches of companies competing in the MS space.

The report allows clients to analyze the MS business at each company

- What has changed in each MS franchise since our last syndicated report in 2014
- Current approach to the MS market
- Organizational structure for MS commercial operations
- MS product portfolio management
- Field-based MS Medical Science Liaisons
- Field-based MS reimbursement personnel
- Compensation for MS Sales Representatives

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